

# Happinez international **happinez**



Happinez, the mindstyle magazine, is one of the biggest women's glossies in the Netherlands. In addition, it is a great international success, with editions published in Germany, Austria, Switzerland and France.

Since 2015 the magazine is published in the US, Canada, the UK and Australia, where it is very well received and has grown to be a successful brand. The international edition of Happinez appears four times a year, in a circulation of 30,000 copies.

We offer our advertisers and partners with international brands and campaigns the opportunity to benefit from the international success of Happinez.

Edition	Publication date	Reservations	Material
Edition 1	8 February 2017	3 January 2017	11 January 2017
Edition 2	26 April 2017	21 March 2017	22 March 2017
Edition 3	26 July 2017	13 June 2017	21 June 2017
Edition 4	4 October 2017	22 August 2017	30 August 2017

## Circulation and distribution

Print:	30,000 copies
Distribution:	US and Canada United Kingdom Australia

## Advertising material

Certified PDF magazines NL.  
Digital via: [happinez.adv@gmail.com](mailto:happinez.adv@gmail.com)

To avoid margin issues, text blocks must be placed at least 10 mm inside the type page. When placing spreads, any continued headers and/or text blocks must take the spine margin into account.

<b>Rates 2017</b>	in euros
1/1 page	€ 2,500,-

Rates are in euros excluding VAT, special positions +20%  
No charge for support colour/full colour

<b>Formats in mm</b>	<b>(w x h)</b>
1/1 page bleed*	230 x 297 mm
1/1 page type area	200 x 265 mm

\* requires 3 mm trapping on all sides

## More information

For more information on the international editions of Happinez, please contact your account manager at WPG Media, tel. +31 20 55 18 538 or e-mail: [media@weekbladpers.nl](mailto:media@weekbladpers.nl)