

GENERAL INFORMATION

title : VRIJ NEDERLAND
 published by : WPG Media
 frequency : 12x a year
 publication date : thursday

advertising : WPG Media
 Wibautstraat 133, 1097 DN Amsterdam
 Postbus 2994, 1000 CZ Amsterdam
 phone: +31 20 - 551 85 38
 e-mail: media@weekbladpers.nl
 website: www.wpgmedia.nl

traffic : Jur Anepool
 phone: +31 20 - 551 85 43
 jur.anepool@weekbladpers.nl

material : vrij.nederland.adv@gmail.com
 closing date : see publication and closing dates
 cancellation : 4 weeks prior to publication

annual subscription : € 129 complete
 € 89 print

cover price : € 7.95

general conditions : www.wpgmedia.nl



Vrij Nederland



TECHNICAL INFORMATION

trim area : 207 x 275 mm
 type area : 167 x 240 mm
 printing process : offset rotation heatset
 paper : cover: 250 gr/m² h.v. mc satin
 inside: 90 gr/m² l.h.h. mc satin
 finishing : lumbeck
 advertising material : material to be digitally provided according to the 'Certified PDF tijdschriften Nederland' (www.tijdschriften.nl). Extra costs caused by submission of unfinished material will be charged.

circulation : 75,000
 reach : 144,000 readers
 (NOM Print Monitor 2015-II/2016-I)

SIZES & MEASUREMENTS

size	width x height in mm
type area	
1/4 □	80 x 120
1/2	80 x 240
1/2 —	167 x 120
1/1	167 x 240
bleed-off*	
1/1	207 x 275
2/1	414 x 275

* add 3 mm overfill

ADVERTISING RATES

Rates excl. btw	
size	fullcolour
1/4 page	€ 1,869
1/2 page	€ 3,738
1/1 page	€ 6,230
1/1 page Special	€ 7,476
2 x 1/2 page	€ 7,476
2/1 page	€ 2,460

Contract discount

1%	2 publications
2%	3 publications
3%	4 publications
4%	5 publications
5%	6 publications
6%	9 publications
7%	12 publications
8%	18 publications
9%	24 publications

PUBLICATION & CLOSING DATES 2017

issue	publication	closing date
01	15 December	17 November
02	19 January	23 December
03	23 February	27 January
04	23 March	24 February
05	20 April	24 March
06	18 May	21 April
07	22 June	26 May
08	27 July	30 June
09	24 August	28 July
10	21 September	25 August
11	26 October	29 September
12	23 November	27 October
01 2018	21 December	24 November

SPECIALS 2017

	publication	closing date
Special Literature	9 March	3 February
Special Detective & Thriller	8 June	5 May
Special Culture	24 August	21 July
Special	30 November	27 October

Special positions

Requests for a special position cannot be accepted as condition for an order. Bound reply cards € 52 per thousand copies printed (consultation in advance is necessarily, as well as delivery of five test copies). A minimum placement of a full page ad is required for reply cards. For bound, glued or loose supplements: quotation on request.

For special advertising see: www.wpgmedia.nl